



## Press Release For Immediate Release

### **Colo5 to House Acosta Data Center Operations**

**JACKSONVILLE, Fla.**, June 22, 2010 -- Colo5, LLC, a leading independent data center operator headquartered in Jacksonville, Florida, announced it will provide comprehensive colocation and network services to Acosta Sales & Marketing.

Headquartered in Jacksonville, Florida, Acosta is the U.S. and Canada's leading sales, service, and marketing agency to consumer product goods (CPG) companies. Acosta will be relocating its entire core network infrastructure from its current headquarters location to Colo5's main Jacksonville data center, which will serve as Acosta's primary network services hub.

"Acosta operates a robust and secure North American technology infrastructure second to none requiring strong, reliable partners," noted Doug Recker, Colo5 CEO. "We are proud that a nationally prominent organization such as Acosta would place its confidence in Colo5's platform."

Like Acosta, companies that depend upon the timeliness and availability of information over an extensive geographic footprint are increasingly seeking scalable, long-term solutions to address their growing need of guaranteeing 100% uptime in the most cost-effective, reliable manner. Data centers such as Colo5 provide its customers the certainty of uptime and network stability by supplying redundant sources of power, bandwidth and cooling efficiently in a secure setting.

"Information availability is vital to driving sales growth for our clients and customers. After a rigorous evaluation of several data center operators, it was obvious Colo5 stood out among the competition," said Mark Chaffin, Acosta's Chief Information Officer. "The hardened facility, the convenience of integrating many critical services under one roof, the team's outstanding customer service, and the compelling economics were among the chief reasons for our move."

"Colo5 aims to deliver the highest quality data center services to businesses in the Southeast," Recker stated. "We are excited to be a strategic partner in Acosta's continued growth and success."

#### **About Acosta Sales & Marketing**

Acosta Sales & Marketing is a leading full-service sales and marketing agency providing outsourced headquarter sales, retail merchandising, marketing, and customer support services

to consumer packaged goods companies. Headquartered in Jacksonville, Fla., Acosta has more than 16,000 associates and operates throughout the U.S. and Canada.

### **About Colo5, LLC**

Colo5 is a leading independent data center operator offering secure and hardened colocation and data recovery services to customers nationwide. With over 140,000 square feet of dedicated facilities, Colo5 provides state-of-the-art security, redundant power systems, and a robust fiber network optimized for performance and speed to a host of demanding customers. Headquartered in Jacksonville, Florida, the company's core infrastructure is rated to withstand hurricane category 5 forces to ensure maximum reliability and peace of mind. Colo5's data centers are designed to accommodate the changing power density and cooling needs of the colocation market while maintaining consistently superior levels of customer service and support. For more information on Colo5's data center services, visit [www.colo5.com](http://www.colo5.com).

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